

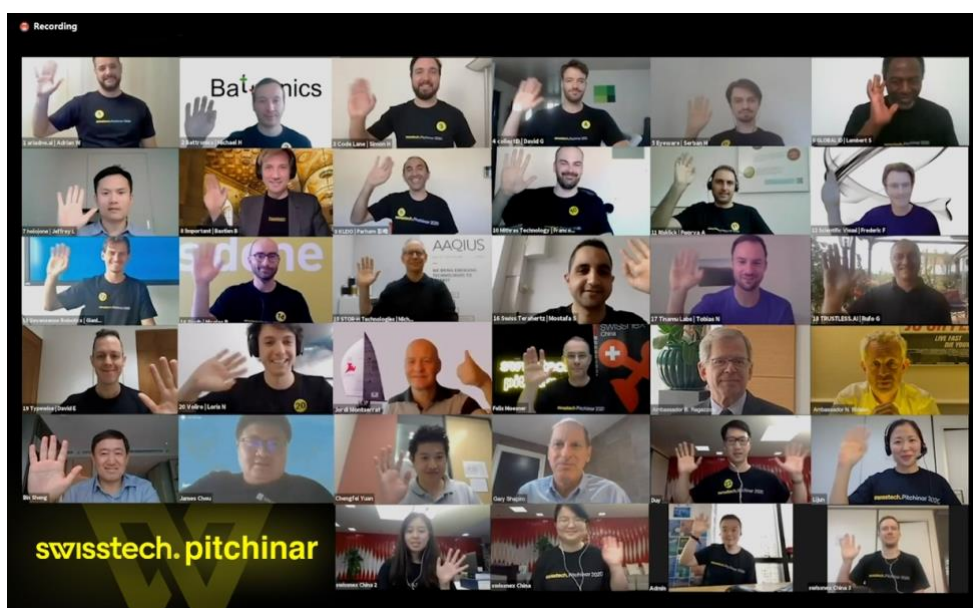
Media release

Shanghai 12 June, 2020

20 SwissTech startups zoom onto the world stage

Continuing the tradition of SwissTech startups pitching in the framework of the Consumer Electronics Show CES ASIA, 20 Swiss tech-driven startups took the global stage at the SwissTech Pitchinar world premiere on 10 June, 2020. Organized by swissnex China in collaboration with SwissTech, CES ASIA and Venture Leaders, with the support of institutional partners, the SwissTech Pitchinar serves as a testament to Switzerland's leading position as a center of technology and innovation.

Shanghai, 12 June, 2020 – On June 10, SwissTech Pitchinar, a pitching competition in webinar format, was joined by 20 leading Swiss startups in the fields of Advanced Instrument, Artificial Intelligence, Augmented/Virtual Reality, Biotech, Blockchain, Cybersecurity, Energy, Fintech, HealthTech, IoT, Robotics, Software and VehicleTech. This first-of-its-kind virtual event held on Zoom received overwhelming interest from top-level audiences with more than 950 registrants from top universities, blue-chip companies, media and 238 investors with strong interest in Swiss technology and innovation, seeking opportunities for investment, partnerships and project cooperation.



[View event recording](#)

The virtual pitching competition featured 90-second pitches from each of the startups, providing them with a platform to spotlight their products and services with prospective investors, partners and industry experts. Ambassador Nicolas Bideau, Head of Presence Switzerland, and Gary Shapiro, CEO of Consumer Technology Association, which organizes CES ASIA and Las Vegas, delivered the keynote messages.

Mithras Technology, a startup that developed wearable technology turning human body heat into usable electricity, emerged as the champion among the 20 competing startups. Eyeware, STOR-H Technologies, and Swiss Terahertz were chosen by the jury as finalists. The event reached its high peak as Swiss Ambassador to China Bernardino Regazzoni virtually awarded the trophies to the selected startups. The outstanding performance of all participating startups demonstrate the strength of the Swiss innovation ecosystem and the excellence of the world-class Swiss universities.



“This was completely unexpected. We feel very proud and honored to have won the first SwissTech Pitchinar 2020! We already received lots of positive feedback from people reaching out to us, which could result in very interesting leads and this highlights the inestimable worth of such events...”, said Franco Membrini, Founder & CEO of Mithras Technology, “We would like to thank the team of swissnex China for an outstanding organisation and wish all the presented startups best of success!”

“Today, we pioneered a powerful virtual platform for Swiss startups to establish game-changing partnerships with investors, mentors, experts, potential business partners and highly-engaged audiences on a global scale: an unprecedented way to add value and build bridges”, said Dr. Felix Moesner, Science Consul and CEO of swissnex China. “We saw overwhelming interest in our DeepTech startups and wish them every success with their many follow-ups.”

SwissTech Pitchinar 2020 is organized by swissnex China in collaboration with SwissTech, CES ASIA and Venture Leaders, and in partnership with EPFL, ETH Zurich, Greater Zurich Area, Innovaud, Swisscom and Venturelab. The SwissTech Campaign partners are Presence Switzerland, Switzerland Global Enterprise, Innosuisse, digitalswitzerland and swissnex Network.

Further information on SwissTech Pitchinar 2020:

www.cesasia.swissnexchina.org

SwissTech Pitchinar 2020 Startups:

ariadne.ai Adrian Wanner www.ariadne.ai High-throughput biomedical image analysis	Biotech
Batronics Michael Hess www.batronics.com Battery tech knowledge superpositioning to accelerate research on Li-ion batteries	Vehicle Tech
Code Lane Simon Heinzle www.codelane.ch Emotion-powered human-like 3D avatar rendered in real-time using artificial intelligence	AR/VR
collectID David Geisser www.collectid.io Authenticity and transparency through Blockchain-Technology	Blockchain
[Finalist] Eyeware Serban Mogos www.eyeware.tech Remote eye tracking software for laptops, smartphones, cars and more	Artificial Intelligence
GLOBAL ID Lambert Sonna www.globalid.swiss Leading B2B digital authentication solutions provider	Cybersecurity
holo one Jeffrey Li www.holo-one.com The Mixed Reality Standard for Enterprises	AR/VR
!important Bastien Beauchamp www.important.com The Safety Belt for Pedestrians	Vehicle Tech
KUDO Parham Akhavan www.kudoway.com Multilingual Video Conferencing and Live Events for Businesses	Software
[Winner] Mithras Technology Franco Membrini www.mithras.tech Wearable technology turning human body heat into usable electricity	IoT
Risklick Poorya Amini www.risklick.ch AI solutions enabling analysis and mitigation of clinical trial risks in protocol design phase	HealthTech
Scientific Visual Frederic Falise www.scientificvisual.ch Quality control instrument for semiconductor	Advanced Instrument
Sevensense Robotics Gianluca Cesari www.sevensense.ch Empowering mobile robots to move into crowded and fast-changing spaces	Robotics

Siodb | Nicolas Penot | www.siodb.io

Open Source relational database that secures your data by default

Software

[Finalist] STOR-H Technologies | Michael Levy | www.aaqius.com

The global energy standard for zero-carbon mobility

Energy

[Finalist] Swiss Terahertz | Mostafa Shalaby | www.swissterahertz.com

High tech terahertz laser technologies for security and quality control

Advanced Instrument

Tinamu Labs | Tobias Nägeli | www.tinamu-labs.com

Using drones for automated data acquisition in all environments

Robotics

TRUSTLESS.AI | Rufo Guerreschi | www.trustless.ai

Radically-unprecedented security and privacy for your private digital life, e-health and e-banking

Fintech

Typewise | David Eberle | www.typewise.app

Secure and intelligent human-machine interface

Artificial Intelligence

Voliro | Loris Niederberger | www.voliro.com

Revolutionizing work at height

Robotics

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